

## PERFORMANCE AND IMAGE:

### A Master Class in Media Design for the Stage

Presenter: Jake Pinholster, designer and professor

This two-day course is designed to serve as a standalone introduction to many of the theories and practices of media design for performance, also known as projection or video design. Instruction will cover functions of media in performance, basics of content creation, playback options for every budget and tips and tricks for getting the most out of your gear and thinking outside the – white, rectangular – box.

Mr. Pinholster is a Professor of Media Design at Arizona State University in the Herberger Institute School of Theatre and

Film, one of the first design training programs in the country to offer a chance to specialize in projection/video design for live performance. Associate artist with Les Freres Corbusier. Off-Broadway: *Escape from Bellevue*, *Dixie's Tupperware Party*, *Boozy* (LFC, Hewes Award Nomination). New York: David Dorfman Dance's *underground* (BAM) and *Disavowal*, *Dance Dance Revolution* (LFC), *HeddaTRON* (LFC). Regional: *The Pee Wee Herman Show* (Club Nokia, LA), *Bloody Bloody Andrew Jackson* (Center Theater Group), *Hoover Comes Alive!* (La Jolla Playhouse), *Current Nobody* (La Jolla Playhouse, Woolly Mammoth Theatre Company). Director of the LDInstitute and production manager of the conference sessions at LDI.



Want to see some of Jake Pinholster media design work?

Visit his website at <http://forevermanifesto.org/>

# PROJECTIONS MASTER CLASS

## Performance and Image: A Master Class in Media Design for the Stage

**Saturday, May 22, 2010**

9 AM Check-in

9:30 - 1 PM Session #1

1 - 2 PM Lunch on your own

2 - 5:30 PM Session #2

**Sunday, May 23, 2010**

10 AM - 2 PM Session #3

### Location: Denison University's Mulberry Computer Lab

A few of the software programs which will be used or discussed in the content portion of the class over the weekend are Photoshop, AfterEffects, Final Cut, 3D Studio Max or Cinema 4D. The master class will focus on how to create media design on a budget, not on mastering the software listed above.

A recent article in *Live Design* by Jake Pinholster: <http://livedesignonline.com/gear/0205-wireless-video-solutions/>

### Directions to Denison University:

Use <http://www.denison.edu/admissions/travel.html>

### Lodging:

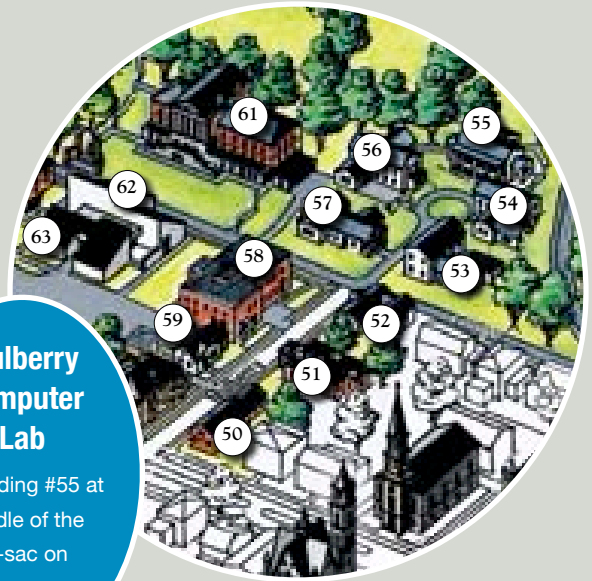
Use this website to help find hotel rooms: <http://www.denison.edu/admissions/accommodations.html>

Kenyon College is holding commencement ceremonies this same weekend so rooms in Granville may be limited.

The motels in Heath and Newark are less than a 15-minute drive to Denison University's campus in Granville, Ohio.

### Parking at Denison University:

There is ample street parking on College and Mulberry Streets as well as a faculty parking lot near the theater (building #58) off of Mulberry Street.



### Mulberry Computer Lab

Building #55 at the middle of the cul-de-sac on Mulberry

Join us for coffee, juice, & bakery items during the 9-9:25 am check-in



Check us out on Facebook  
USITT/Ohio Valley Section

### Registration Fees

Participant \$175 / \$200

Observer \$75 / \$100

Registration Deadline:  
May 15, 2010

Send Registration form and make check payable to:

John Seaman, Treasurer  
3431 Tree Lane  
North Olmsted, OH 44070  
(440) 801-1310 at FutureLight

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